



Medicalis Announces Exclusive Partnership with Strategic Radiology

SAN FRANCISCO and CHICAGO – November 22, 2011 – Medicalis and Strategic Radiology (SR) today announced a new relationship where SR and its members will exclusively partner with Medicalis and utilize its evidence-based Decision Support platform for Payors and other “at risk” entities to manage their population utilization risk, take on direct risk, and participate in Accountable Care Organizations.

“We are very excited to be chosen as Strategic Radiology’s partner to provide a Decision Support based solution to prepare for the changing future, especially with the shifting of financial risk to providers, either through the creation of Accountable Care Organizations, bundling, or providers taking on direct risk,” said Oran Muduroglu, President and CEO of Medicalis. “Our Decision Support platform has successfully demonstrated significant reduction in imaging utilization by ‘At Risk’ providers, while increasing the quality and appropriateness of imaging based on local guidelines.”

As the use and cost of advanced medical imaging services have increased over the past several years, Medicalis’ Decision Support can equip radiology groups and payers to help physicians appropriately utilize advanced imaging services.

Dr. Arl Van Moore, President of Strategic Radiology remarks: “SR groups have spent the past year studying the options for decision support software. We concluded that, for many reasons, Medicalis was the best solution to help our radiology groups and payers to work with our referring physicians to get to appropriate utilization of advanced imaging. Medicalis will allow SR groups to take leadership positions in their communities in assuring our referring physicians do the right radiology study at the right time. We are very excited about this groundbreaking relationship between Strategic Radiology and Medicalis.”

About Medicalis

Medicalis, headquartered in San Francisco, was founded in 1999 in partnership with Brigham and Women’s Hospital. The company provides information-driven clinical and workflow solutions that enable the delivery of higher quality care at a lower cost. Medicalis’ broad range of offerings empower Accountable Care Organizations (ACO), providers, and physician groups to work collaboratively within a transparent system to efficiently improve quality and economic outcomes in healthcare delivery. The company has invested over \$23M in the research and development of its evidence delivery and management platform. For more information about Medicalis, please visit: www.medicalis.com.

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